

# ADBA MEMBERSHIP: YOUR ROUTE TO THE GLOBAL AD MARKET







Anaerobic Digestion and Bioresources Association

**THE ENERGY BEHIND THE AD REVOLUTION**

## WHAT ADBA DOES – AND WHY YOU NEED TO JOIN US

### WHO ARE ADBA?

We are the association comprised of over 400 companies working within the anaerobic digestion and biogas industry in the UK, supporting our members and the industry at large.

We act to give a voice to the industry - influencing positive change and to bring together the industry to ensure a brighter outlook for all.



“The AD industry is developing at a rapid pace, both in the UK and abroad.

Becoming a member of ADBA will allow you to stay ahead of the game, with the most up-to-date information on policy, industry news and market opportunities in this exciting and fast-changing industry”

Charlotte Morton, Chief Executive, ADBA

**91%** of members believe they are provided with information they need, in a format that suits them, in a timely fashion



### WHY JOIN US?

ADBA has an unrivalled communication with AD operators, suppliers and government. Our reach reflects this – and means that we can put you in front of potential partners and clients in the UK and globally as well as representing your interests at the highest level.

### BENEFITS OF MEMBERSHIP:

- Free access to leading industry reports and research that can tell you where the market is going, allowing our member companies to plan strategically and effectively
- Discounted rates to exhibit at the leading gathering of AD and biogas professional in the world – the 4,000+ attendee UK AD & Biogas and World Biogas Expo
- Full visibility in the member directory – a who’s who of business connections within the industry
- Exclusive full access to our NEW interactive AD map listing every UK plant in operation and planning
- Access to the ADBA Policy Team who are available to answer any questions or explain any recent changes



## EXPANDING YOUR UNIVERSE:

ADBA is uniquely positioned to act as the conduit between supply chain, consultant and the operator – both in the UK and across the globe. We have created an unparalleled suite of networking and business creation opportunities at our live events. Whether you are looking to make direct customer contact, build your brand or develop new markets, our events are the best route to success. UK AD & Biogas is a must attend for the industry, and this is demonstrated by the 4,000 delegates expected to attend this year. For organisations looking to build brand awareness, we have an expert team to create bespoke solutions to suit your needs. How does membership impact on this? ADBA members receive exclusive discounts to exhibit at our events, and get to attend our member-only meetings. If you want to build your network, ADBA membership is the most cost-effective solution there is. By understanding your business, we are better able to support you directly.



## CREATING A BETTER CLIMATE:

We know what a challenging regulatory and legislative environment we are operating in. That's why ADBA dedicates huge resources to influencing and lobbying at the highest levels to create a more fertile environment for our industry to flourish. With working groups across key industry issues addressing the challenges we face in partnership with government and agency representatives, ADBA makes a positive difference. Did you know that we were responsible for all 11 industry actions outlined in the government's AD Strategy and Action Plan? By joining ADBA you help us build a stronger industry.



**84%** of members would recommend ADBA membership

## FORECASTING FOR GROWTH, FOCUSING YOUR STRATEGY:

In any nascent industry, understanding what comes next – and where to focus your efforts – is difficult. To help all of our members, we've created a raft of research and publications to keep our members fully informed. Uppermost are our Market and Policy Reports – the most comprehensive guide to what's happening, and most importantly how it will change the markets in the future. Our insight and expertise will help you build your business strategy to mitigate risk and maximise opportunity. This report is normally £695 – as a member you will receive this for free.



## THE AD & BIOGAS WORLD AT YOUR FINGERTIPS:

The ADBA website is your portal into everything that is happening in our business. From the latest business news and views, to policy updates and market analysis, if you need to know something, your first port of call should be [adbioresources.org](http://adbioresources.org). As a member, you'll have access to a huge range of information that is exclusive to the ADBA family.





# THE DIFFERENCE ADBA MEMBERSHIP MAKES – IN THE WORDS OF OUR MEMBERS

“ADBA raises the awareness of our brand to one of the UK’s largest renewable’s specific audience.”

**Matt Hale, HRS Heat Exchangers Ltd**

“The ADBA team are always very helpful in responding to questions or requests for information, especially on changes in policy and clarification of regulations. They have helped clarify certain issues very quickly which is highly beneficial to both Bidwells and our clients. The weekly updates, ADBA newsletter, working groups and member meetings are extremely useful to ensure we are aware of new consultations and for discussion around topics which are affecting or could affect the industry.”

**Cath Anthony, Bidwells**

“AD & Bioresources news conveys a massive amount of information and is structured to meet the requirements of a multitude of relevant audiences.”

**Gill Davis, AVK UK Limited**

“We have worked with ADBA across many channels and find the newsletter is a great vehicle for the sector. As well as providing targeted advertising opportunities the editorial material is highly informative and valued by members and non-members alike.”

**Allan Joyce, Balmoral Tanks**

## ADBA MEMBERSHIP RATES (NEW MEMBER)

### FULL MEMBERSHIP

CLASS	BAND	ANNUAL COMPANY TURNOVER	ANNUAL SUBSCRIPTION
CORPORATE	1	£75M+	£8,400
CORPORATE	2	£35M to <£75M	£5,670
INTERMEDIATE	3	£10M to <£35M	£3,890
MEDIUM	4	£2M to <£10M	£2,730
SMALL	5	£0.6M to <£2M	£1,010
START-UP	6	<£0.5M	£480
SOLE TRADER	7	N/A	£380

### ASSOCIATE MEMBERSHIP

Banks, private equity funds, venture capitalists, other financiers and intermediaries	£1,580
Supporting service providers e.g. Law firms, insurers and accountants	£710
Non-corporates e.g. Local Authorities, colleges and universities	£530
Farms/farm combines/private estates	£270

Please note that all fees indicated in the table above are ex VAT. Membership rates are given for a full year’s membership from 1st October – 30th September. Members joining after December will receive a quarterly pro rata rate for the remaining period of a year’s membership.

## JOIN NOW



If you are interested in finding out more about ADBA membership please contact Alex Monks +44 (0)203 176 5418 [alex.monks@adbioresources.org](mailto:alex.monks@adbioresources.org)



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[adbioresources.org](http://adbioresources.org)

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